The Catholic Transcript, the monthly publication of the Roman Catholic Archdiocese of Hartford, publishes 12 times a year on the fourth Wednesday of the month.

It is mailed to more than 78,000 households.

The Catholic Transcript positions itself as a unique publication that brings news and information with a distinctly Catholic perspective.

It operates according to the highest standards of professional journalism, seeking to serve the Church in truth as it informs, educates, inspires and supports the faith journey of the contemporary Catholic.

Serves three counties.

Award winning.

Most Recent Awards given to The Catholic Transcript

FIRST PLACE: GENERAL EXCELLENCE, Specialty newspapers (Second year in a row)
FIRST PLACE: ADVERTISING GENERAL EXCELLENCE, Specialty newspapers
FIRST PLACE: Editorial/Opinion Writing
FIRST PLACE: Human Interest Feature Writing
Second place: Photography, Feature Photo
  — February 2014, New England Newspaper & Press Association (NENPA)

NEWSPAPER OF THE YEAR, Specialty newspapers
  — October 2013, New England Newspaper & Press Association (NENPA)

FIRST PLACE GENERAL EXCELLENCE, Specialty newspapers
  — February 2013, New England Newspaper & Press Association (NENPA)

Regional Non-daily Newspapers:
FIRST PLACE: Reporting, Arts and Entertainment
FIRST PLACE: General Column
FIRST PLACE: Opinion Column
FIRST PLACE: Page One Layout
FIRST PLACE: Photography, feature photo
Second place: Photography, feature photo
  — May 2013, Society of Professional Journalists (SPJ), Connecticut

860-286-2828 x 2
Jeff Guerrette, Advertising
jguerrette@catholictranscript.org
**ADVERTISING - 2014 Production Schedule**

For *The Catholic Transcript*

All deadlines are Wednesdays unless indicated otherwise. Deadlines are subject to change.

<table>
<thead>
<tr>
<th>ISSUE MONTH</th>
<th>DISPLAY ADS COMMITMENT</th>
<th>DISPLAY ADS COPY Deadline</th>
<th>CLASSIFIEDS Deadline</th>
</tr>
</thead>
<tbody>
<tr>
<td>JANUARY 2014</td>
<td>December 4</td>
<td>December 11</td>
<td>Mon., Dec. 16</td>
</tr>
<tr>
<td>FEBRUARY 2014</td>
<td>Thurs., January 2</td>
<td>January 8</td>
<td>January 15</td>
</tr>
<tr>
<td>MARCH 2014</td>
<td>February 5</td>
<td>February 12</td>
<td>February 19</td>
</tr>
<tr>
<td>APRIL 2014</td>
<td>March 5</td>
<td>March 12</td>
<td>March 19</td>
</tr>
<tr>
<td>MAY 2014</td>
<td>April 2</td>
<td>April 9</td>
<td>April 16</td>
</tr>
<tr>
<td>JUNE 2014</td>
<td>May 7</td>
<td>May 14</td>
<td>May 21</td>
</tr>
<tr>
<td>JULY 2014</td>
<td>June 4</td>
<td>June 11</td>
<td>June 18</td>
</tr>
<tr>
<td>AUGUST 2014</td>
<td>July 2</td>
<td>July 9</td>
<td>July 16</td>
</tr>
<tr>
<td>SEPTEMBER 2014</td>
<td>August 6</td>
<td>August 13</td>
<td>August 20</td>
</tr>
<tr>
<td>OCTOBER 2014</td>
<td>September 3</td>
<td>September 10</td>
<td>September 17</td>
</tr>
<tr>
<td>NOVEMBER 2014</td>
<td>October 1</td>
<td>October 8</td>
<td>October 15</td>
</tr>
<tr>
<td>DECEMBER 2014</td>
<td>November 5</td>
<td>November 12</td>
<td>November 19</td>
</tr>
<tr>
<td>JANUARY 2015</td>
<td>December 3</td>
<td>December 10</td>
<td>December 17</td>
</tr>
</tbody>
</table>

**Questions?**
Call Jeff Guerrette

**Jeff Guerrette**
**ADVERTISING**

467 Bloomfield Avenue
Bloomfield, Connecticut 06002-2999
(860) 286-2828 x 2 • Fax (860) 726-0000
E-Mail Address: jguerrette@catholictranscript.org

**CURRENT RATES**
(subject to change)

- $30.00 per column inch
  (*1 column = approx. 2 inches wide*)
- Full page $1,900.00
  (call for 1/2 or 1/4 page prices)
- PDF to spec supplied: no additional charge
  (call for exact ad dimensions and specs)
- Ad design: $30 additional charge
  (hourly rates apply for extensive layout and design)
- 4-color: additional $500.00
- 2-color: additional $200.00
- Inserts: Call for more information.
- Call for multi-run discount.

**SOME SAMPLE AD SIZES/PRICES**

- **1 X 4** - $120.00
  1 column (1.88 inches) x 4 inches
- **2 X 4** - $240.00
  2 columns (3.91 inches) x 4 inches
- **2 X 5** - $300.00
  2 columns (3.91 inches) x 5 inches
- **3 X 4** - $360.00
  3 columns (5.94 inches) x 4 inches
Examples of possible ad sizes. Call Jeff Guerrette for more information.